For Mental Wellness

Annul RepoRt 2012-2013

Offering hope and healing that inspires life-changing wellness
To inspire and create life-changing wellness for every individual through innovative behavioral health solutions.

A community that fosters wellness so every individual can achieve what is possible.

David Lawrence Center is the Southwest Florida-based, not-for-profit leading provider of behavioral health solutions dedicated to inspiring and creating life-changing wellness for every individual. The Center provides innovative, comprehensive inpatient, outpatient, residential and community based prevention and treatment services for the one in four local children and adults who experience mental health, emotional, psychological and substance abuse challenges.

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programs & services

Admission Services
Walk-in assessment services with no appointment necessary
- Triage
- Crisis Support/Urgent Care
- Walk-in Clinical Assessments
- Emergency Services

Inpatient Crisis Stabilization Services
24/7 intensive treatment programs with variable lengths of stay
- Adult Crisis Stabilization Unit
- Baker Act Receiving
- Children’s Crisis Stabilization Unit

Crossroads Adult Substance Abuse Services
A full continuum of addiction treatment and continuing care
- Detoxification Unit
- Residential Treatment
- Intensive Outpatient Services
- Aftercare

Outpatient Services
- Employee Assistance Program
- Individual and Family Therapy
- Group Therapy
- Psychiatric Medical Services
- Substance Abuse Intervention
- Telemedicine

Holistic Therapies and Complementary Services
Wellness-based additional services that treat the whole person and work in conjunction with traditional behavioral health treatment
- Art Therapy
- Equine-Facilitated Psychotherapy
- Music Therapy
- Pet Therapy
- Tobacco Cessation Services
- Wellness and Nutrition
- Yoga and Structured Fitness

Specialty Services
Services provided in conjunction with the courts to give clients with legal involvement access to appropriate mental health and substance abuse services
- Batterer’s Intervention Program
- Deferred Prosecution Programs
- Drug Court
- Juvenile Assessment Services
- Forensic Intensive Reintegration Support
- Forensic Services
- Mental Health Court

Community Services
Provided in the community setting – home, schools, businesses, healthcare facilities, human services agencies – to divert at-risk clients from restrictive institutional care, further decompensation or legal involvement
- Affordable Housing
- Behavioral Health Network
- Case Management
- Children’s Community Action Team
- Collier Mental Health Initiative
- Homeless Outreach
- Parenting Classes
- Prevention and Education
- Supported Employment
- Supported Housing and Living Services
- Therapeutic Behavioral Onsite Services
- Wrap Around Collier

Affiliates
- Child’s Path Preschool
- Encore Resale Shop

treatment team

Services are provided by a multi-disciplinary, multilingual expert treatment team consisting of board certified child, adolescent and geriatric psychiatrists, addictionologists, nurses, clinicians, case managers, mentors, therapists, peer support specialists and behavioral health technicians when clinically indicated.
From the President
Pablo Veintimilla

Fiscal year 2012-2013 was an exciting and groundbreaking year for the David Lawrence Center. As we continued with our organizational transformation to become the leading provider of behavioral health solutions, the Board of Directors embarked on an extensive and thorough strategic planning process to help guide our efforts into the next decade. In addition, we launched a national search for the replacement of our Chief Executive Officer who announced his retirement after an illustrious 30-year career with DLC.

Much was accomplished this year including the completion of extensive renovation and expansion to the main campus properties. The Center also invested in many program enhancements to provide the best care possible; expanded the expertise of our medical and management team; devoted a great deal of effort and resources in cutting edge technology upgrades including a new electronic health records operating system; and successfully increased and enhanced our fundraising and community outreach efforts.

These efforts have been recognized locally and nationally and once again earned the Center the prestigious Joint Commission’s Gold Seal of Approval® for accreditation by demonstrating compliance with national standards for health care quality and safety in behavioral health care.

Thank you for joining us on this journey and we look forward to your ongoing support as we continually strive to create the best system of behavioral health care that provides a supportive continuum that allows people to achieve life-changing wellness.

Sincerely,

Pablo Veintimilla, President
David Lawrence Center
Board of Directors

As I reflect on the thirty years that I have had the privilege to lead the Center, I am the most grateful for the support of each and every volunteer, board member, staff member and donor who I had the privilege of working with to grow our services to continually meet the needs of those individuals most at risk in our community.

— David Schimmel
CEO 1989-2014
From the Chairman

Art Cherry

This year proved to be transformational for the Foundation. Administratively, we carefully evaluated the committee and board structure and relationship with the Center Board. This resulted in the strategic decision to formally integrate the members and officers of each Board to provide the best cohesive, coordinated efforts to support the Center as one dedicated, unified team.

An organization such as ours cannot thrive and meet its mission in the community without engaging a broad range of individuals that support us and we have a lot of individuals, organizations and businesses to be thankful for this year. The Foundation was honored to be invited to benefit from a wide variety of new fundraising events that helped exponentially grow donor support and awareness. Our Young Executives group held a series of new friendraisers and fundraisers and increased their annual support to the Center while building awareness and growing constituents in the younger demographic. In addition, the Foundation launched a Planned Giving Committee to help donors leave a legacy of philanthropic support and sustain long-term financial goals of the Center. Lastly, the Foundation engaged and trained a large number of new volunteers and advocates in our mission through our volunteer outreach and recruitment efforts.

These efforts reaped many rewards including growing the amount of annual donors and volunteers; providing capital improvement investments to renovate and expand the Acute Care Building; breaking records in gala event income due partly to the wildly successful Fund-A-Need to support the expanded services provided on the Crisis Stabilization Unit; and increasing our annual contribution to the Center.

We are extremely appreciative of our supporters who recognize the critical role the David Lawrence Center plays in the health, safety and wellbeing of our community and allow us the privilege of saving thousands of lives each year and empowering countless others to lead healthier, happier lives.

With 82% of the services the Center provides requiring subsidy, more needs to be done if we are to continue on the path of providing exceptional experiences for our most vulnerable citizens. We look forward to continuing our partnership with you to invest in fulfilling the mission and vision of this critical safety net in our community.

Art Cherry, Chairman
David Lawrence Foundation
Board of Trustees
In Florida, 2.1 million people (1 in 9 people) suffer from alcohol and drug-related illness.

<table>
<thead>
<tr>
<th>Number of Employees</th>
<th>Number of Services Provided to Adults</th>
<th>Percentage of Services Requiring Governmental or Charitable Subsidy</th>
<th>Individuals Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>298</td>
<td>111,748</td>
<td>82%</td>
<td>8,041</td>
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</tbody>
</table>

David Lawrence Center
For Mental Wellness

Number of people engaged in mental health and substance abuse treatments services (unique clients served in ongoing treatment programs)

- Number of employees: 298
- Number of services provided to adults: 111,748
- Percentage of services requiring governmental or charitable subsidy: 82%
- Individuals served: 8,041

2013 Fiscal Year in Review

- Total acute care bed capacity after expansion: 46
- Number of people served in outreach, prevention, and information and referral services (duplication is possible): 35,191
- Facebook fans: 2,000
- Volunteer hours: 43,314
- Individuals served: 70% Adults, 30% Children

Funds raised from the Annual Gala “An Evening in Venice Masquerade Ball”: $550,000
Davíd Lawrence Foundation

Income Statement

Revenue
- Donations $789,202
- Special Event Net Income $595,167
- Encore Shop Net Income $87,556

Operating Revenue $1,471,925

Expenses
- Operating Donations to DLC $917,625
- Fundraising $91,242
- Management and General $4,793

Total Expenses $1,013,660

Investment Gain $637,663
Total Investment Revenue $637,663

Operating Net Income (Loss) $1,095,928

Restricted Donations
- Donation for Acute Care Expansion $2,050,191
Total Donations to DLC $2,050,191

Data excerpted from audited financial statements of the David Lawrence Foundation ending May 31, 2013.

David Lawrence Center

Income Statement

Revenue
- State Contracts $7,441,985
- County $1,308,570
- Client Fees (Net of Bad Debts) $5,867,231
- Donations $1,027,835
- Grants and Other $1,372,246

Total Revenue $17,017,867

Expenses
- Adult Mental Health $7,606,351
- Adult Substance Abuse $4,056,720
- Children’s Mental Health $3,224,812
- Children’s Substance Abuse $1,773,647

Total Expenses $16,661,530

Operating Net Income (Loss) $506,336

Restricted Donations
- Donation for Acute Care Expansion $2,050,191
Total Donations from DLF $2,050,191

Balance Sheet
- Total Current Assets $3,439,098
- Net Fixed Assets $10,349,425
- Total Other Assets $49,000

Total Assets $13,837,523

- Total Liabilities $1,679,202
- Total Equity $12,158,321

Total Liabilities and Equity $13,837,523

Data excerpted from audited financial statements of the David Lawrence Center ending June 30, 2013.

Revenue
- 43% - State Contracts
- 35% - Client Fees (Net of Bad Debt)
- 8% - County
- 6% - Grants and Other
- 6% - Donations

Expense
- 45% - Adult Mental Health
- 24% - Adult Substance Abuse
- 20% - Children’s Mental Health
- 11% - Children’s Substance Abuse

54% - Donations
40% - Special Event Net Income
6% - Encore Shop Net Income
91% - Total Programs and Services
9% - Fundraising
<1% - Management and General

Data excerpted from audited financial statements of the David Lawrence Center ending June 30, 2013.
Josh and his family's difficult journey began when he was three and diagnosed with ADHD. His parents received routine disconcerting calls from teachers about his trouble focusing, inability to sit still, fighting with other kids and problems with authority and following directions. This, combined with a hatred for homework, caused his grades to suffer greatly. It got worse in high school when he discovered marijuana. This chemical irregularity led to depression, violent outbursts, fights in and out of school and legal troubles. Josh shares, “Sometimes I’d be happy one minute and then out of the blue, I would think about dying. I used to think about intentionally overdosing.” Discipline only incited explosive behavior that caused him to be brought to the Crisis Stabilization Unit.

His parents’ dreams of graduation – a day filled with reflections of happy childhood memories, aspirations of hope and all the possibilities in the world for a bright future – were fading fast and they feared he would fall through the cracks.

But with the help of the new innovative Education Day Treatment Program – a unique partnership with DLC and the Public Schools that helps teens with learning disabilities and behavioral health problems – Josh successfully made it to the big day. He thrived in the small class size, self-paced learning model, onsite and in-home therapy and team effort between the teachers, therapists and family and graduated with A’s and B’s.

Josh says the program worked for him because he “quickly established a great rapport with his therapist.” He adds, “It was really helpful being able to talk to someone other than your parents.” His mom believes the program was successful because they immediately addressed and worked through classroom situations.

Now that Josh is off all medications, and staying out of trouble with diploma in hand... the sky is the limit. Armed with feelings of pride, relief and appreciation and the pursuit of his dreams begins today.

“His counselor accepted Josh for who he was, they had an honest, open relationship and she made herself available to him day and night. She believed in him.”

– JOSH’S MOTHER
ADULT SERVICES PROGRAM ENHANCEMENTS 2012 - 2013

- Expanded the Adult Crisis Stabilization Unit and Detoxification Unit
- Welcomed Two New Adult Psychiatrists and an Addictionologist
- Expanded Crossroads Aftercare Services
- Expanded Yoga for Sobriety Program
- Launched Crossroads Family Services
- Added Crossroads Art Therapy Program
- Added Pet Therapy to Inpatient and Residential Units
- Piloted Equine Facilitated Psychotherapy with Crossroads Clients
- Added Tobacco Cessation Groups

Adult Success Story

Growing up, Clint was a happy kid with a loving family who stayed active playing sports. But like too many misguided youth, in the impressionable middle school years he started experimenting with marijuana to fit in with the “cool” kids. By the time he was 18, it escalated to a devastating addiction to opioids and cocaine that made his life unravel.

A one-time firefighter hopeful, his career aspirations came crashing down after a drug arrest. The financial burden and mental, physical and emotional pain of nearly losing their son tore his family apart.

Clint’s mother lived in constant fear her son would die. She shares, “I can’t tell you how many times I thought I’d get a call or open the door and someone would tell me he was dead from an overdose.” Over the next ten years, he had three overdoses and one near death experience.

Clint adds, “I just wanted to die to get it over with. I had tried getting sober my way so many times. I was ready to admit I couldn’t do it alone and needed help.”

When he was admitted to the Crossroads Detox and Residential Treatment programs, he was a 28-year-old broken man with little hope. But he was committed to his recovery and leaned on the expert staff for guidance. Today, he stays sober, honest and humble by attending routine 12-step meetings.

Clint adds, “I could never have gotten clean without the staff at Crossroads. They are a huge support system that I know I can call at any time. I wouldn’t be where I am today without David Lawrence Center. I know Crossroads saved my life.”

With a new lease on life and a strong support system, Clint is happier than he’s ever been and his family is overwhelmed with gratitude.

“Within just a few days at Crossroads I could see a big difference in him. Clint returned home the sober, wonderful person he was before drugs took over and it gets better every day.”

– CLINT’S MOTHER

Adults Served by Program

2,657
Medical Services

1,867
Urgent Care

1,336
Community Services

1,314
Inpatient and Residential

852
Mental Health Outpatient

695
Substance Abuse Outpatient

*Duplication among program type is possible
partners

**CORPORATE PARTNERS**
- Advocate Home Care
- Arthrex, Inc.
- Branch Banking & Trust Company (BB&T)
- Brown & Brown Benefits
- Cummings & Lockwood, LLC
- Fairway, Inc.
- Florida Blue
- Foxfire Community Association
- GUCCI
- Gulf Coast Construction
- Harris Private Bank / M&I a part of BMO Financial Group
- Hazelden, Florida
- Iberia Bank
- Industrial Equities, L.L.P.
- J.P. Morgan Private Bank
- PK Studios, Inc.
- Preferred Travel of Naples, Inc.
- Salvatore Ferragamo
- SunTrust Bank
- The Stephens Group - UBS Private Wealth Management
- Wells Fargo Private Bank
- Woods, Weidenmiller & Michetti, PL

**GRANT PARTNERS**
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- Collier County Housing, Human and Veteran Services
- Community Foundation of Collier County
- Department of Children and Families
- Enterprise Holdings
- Florida Health Partners
- Housing & Urban Development (HUD)
- J. Milton & Nellie E. Hoffa Memorial Foundation
- League Club, Inc.
- Martin Foundation, Inc.
- Naples Children and Education Foundation
- Naples United Church of Christ
- SunTrust Foundation
- Target
- Telford Foundation
- Trinity-by-the-Cove Episcopal Church

**COMMUNITY PARTNERS**
- 20th Judicial Court
- Able Academy
- Catholic Charities
- Central Florida Behavioral Health
- Children's Medical Services
- Children’s Network
- Collier County Health Department
- Collier County Public Schools
- Collier County Sheriff's Office
- Collier Housing Authority
- Collier Hunger and Homeless Coalition
- County Probation
- Department of Juvenile Justice
- Drug Free Collier
- Florida Department of Corrections
- Florida Gulf Coast University
- Florida Mental Health Institute
- Florida Partners in Crisis
- Goodwill of Southwest Florida
- Healthcare Network of Southwest Florida
- Health Under Guided Systems (HUGS)
- Lutheran Services
- Mental Health Association
- Naples Community Hospital
- Naples Equestrian Challenge
- National Alliance on Mental Illness
- Neighborhood Health Clinic
- Pace Center for Girls
- Public Defender's Office
- Sara Ann Drop In Center
- Shelter for Abused Women and Children
- St. Matthew's House
- State Attorney's Office
- Youth Haven

Catherine Fay, Kelly Townsend, David Schimmel, Pablo Veintimilla, James Warnken
Caryn Buechel, Dr. Scott Haltzman
Doug Braun with a team of Target volunteers at Encore
County Commissioners with Honorable Janeice Martin and Drug Court participants
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CJA & Associates and Bristol Properties  
Community Foundation of Collier County  
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Mr. Christen Spake
Mr. and Mrs. Raymond Staffeldt
Ms. Therese Stanley
Dr. and Mrs. Robert Staffeldt
Ms. Jamie Stout
Ms. Angela B. Sullivan
Mr. George Summers
Ms. Stephanie Susskind
Mr. and Mrs. Bob Swart
Ms. Patricia C. Tarnow
Ms. Charlene Tate
Mr. and Mrs. Fernand Thomassy
Mr. Bernie Topper
Mr. and Mrs. Davis Truax
Ms. Loretta Tiskakis
Frank Tyack, M.D.
Mr. and Mrs. Lawrence Varone  
Ms. Kristin Vaughn  
Mr. and Mrs. Jack Wall  
Ms. Olesya Waltz  
Mr. James O. Weatherly  
Mr. Josh Wexelbaum  
Mr. and Mrs. Kevin W. Williams  
Wine Tasters of Naples  
Mr. Alexander C. Wise  
Ms. Patricia Wright  
Ms. Irene Zamora

BENEFACTORS - $2,500 +  
Sharon & Chuck Hallberg  
Marissa Collections  
Le LaFayette Restaurant  
Beverly J. Haas  
Anonymous

GRAND BENEFACTOR - $5,000 +  
Amanda Jaron  
Chelf Ralph Feraco  
Caryn Buechel  
LEADERSHIP CIRCLE - $10,000 +  
Vineyards Country Club

DONOR - $500 +  
A Mano  
Blue Martini  
Clive Daniel  
Gulfshore Life Magazine  
Marilu’s, Distinctive European Fashion  
Maus & Hoffman  
Ridgeway Bar & Grill  
Robert of Philadelphia Hair Design  
Saks Fifth Avenue Naples  
Sara Campbell  
Shula’s Restaurant  
Wildflower  
Salvatore Ferragamo  
The Club at Mediterra  
Wyn’s Market  
Brittany Myzeqari Hair Style & Make Up Artist; Megan DiPiero Photography  
Alexander’s Restaurant  
Michelle Tricca Photography  
Cason Photography  
Ferrari Fitness  
Alessandra Higgs  
Hideout Golf Club  
The Westin Diplomat Resort & Spa in Hollywood, FL  
Harley Davidson  
The Ritz-Carlton Naples

DONOR - $100 +  
Andre’s Steakhouse  
Augustan Wine Imports  
Avenue Wine Café  
Bala Vinyasa Yoga  
Barbatella  
Bellini, Italian Ristorante on Fifth  
Bokampers Sports Bar & Grill  
Brahmin  
Brigadoon  
Captain Eric, Inc.  
Carol Williamson  
Chez Lennie / Joseph Leonard, Inc.  
Citrus Restaurant  
D’Amico Family of Restaurants  
Dr. Manuel M. Penia, LaPiel Spa  
Gargiulo Vineyards  
Hawthorn Suites by Wyndham  
Heather Donlan Photography  
Hilton Naples  
J. McLaughlin  
Keri Johnson Photography  
Leggiadro di Naples  
Marge & Brad Schroer  
Marla Ottenstein, Professional Organizer Florida  
Naples Deep Tissue Massage  
Nordstrom  
Norman Love  
Old Naples Surf Shop  
Opera Naples  
Philip Douglas Salon  
Pierre & Harry  
Portraits by Gwen  
Rudd Oakville Estate  
Sara Sutton Art Studio  
Sea Salt  
SEQUIN  
Stage 52 Delicatessen  
Swan River Restaurant; Andre’s Steakhouse; BICE Ristorante  
The Chapel Grill  
The Naples Beach Hotel & Golf Club  
The Paper Merchant  
The Sly Fox  
The Turtle Club Restaurant  
VanBuskirk Opticians  
Waterside Shops

FRIEND  
Altin’s Café & Grill  
Bricktop’s  
Quinn’s Restaurant, Marriott  
Stilt’s Bar & Grill  
Texas Tony’s BBQ Shack / Pinchers  
Crab Shack  
The Dock at Crayton Cove and Riverwalk at Tin City  
Gulfshore Playhouse  
Arthur Allen Tennis Center

ENCORE DONORS  
GRAND LEADERSHIP CIRCLE - $20,000 +  
Jan Queen

LEADERSHIP CIRCLE - $10,000 +  
Jolene Ventrice

GRAND BENEFACtor - $5,000 +  
Toni Placito

BENEFACtors - $2,500 +  
Alice Benitez  
Marilyn Castiglione  
Rebecca Lambert  
Eleanor Rzaca

PACESETTER - $1,000 +  
Bette Ayoub  
Dolly Bodick  
Steve Bergum  
Karen Carey  
John Carney  
Robert Colgan  
William Cress  
Al DeGaetano  
Tom Knutson  
Paula Records  
Angie Tews  
Annick Tobojka  
Kay Walker

DONOR - $500 +  
Sandy Bluestein  
Loreli Diamond  
Janine Carabetta  
Steven Girard  
Phil Green  
Hermann Haehner  
Jill MacLean  
Joanne Malone  
Joan McGraw  
Bernadetta Petrone  
Carolyn Rambosk  
Ken Ruskin  
Ulla R. Searing Trust c/o Allison Durian  
Johanna Smith  
Bill Wislinski

Disclaimer: All gifts listed were made between June 1, 2012-May 31, 2013. Encore donations that sold for more than $500 are listed. Consignment items are not included.
wellness

DavidLawrenceCenter.org

MAIN CAMPUS
6075 Bathey Lane
Naples, FL 34116
Appointments/24-Hour
Emergency Services
239.455.8500

IMMOKALEE SATELLITE SERVICES
425 North First Street
Immokalee, FL 34142
239.657.4434

HORSESHOE DRIVE
SATELLITE SERVICES
2806 South Horseshoe Drive
Naples, FL 34104
239.263.4013

EMPLOYEE ASSISTANCE SERVICES
3400 Tamiami Trail North
Suite #204
Naples, FL 34103
239.435.0400
www.EASofSWFlorida.com

CHILD’S PATH PRESCHOOL
3144 Santa Barbara Boulevard
Naples, FL 34116
239.353.4144
www.ChildsPath.org

ENCORE RESALE SHOP
3105 Davis Boulevard
Naples, FL 34104
239.775.0032
www.EncoreShops.org