MENTAL HEALTH FIRST AID PUTS THE POWER OF PREVENTION IN THE HANDS OF THE COMMUNITY

Inside
1 LETTER FROM THE CEO
2 SUCCESS STORY & PROGRAM NEWS
3 YOUNG EXECUTIVES & SAVE-THE-DATES
4 1920’S PARIS GALA & SAVE-THE-DATES
5 RECOVERY MONTH & FACT
6 PLANNED GIVING
7 ISSUES & ANSWERS & DONOR FEATURE
8 ENCORE NEWS

From the CEO
David Schimmel

With a dynamic organization like the David Lawrence Center, we are always evolving and looking for ways to improve. Many exciting program enhancements, new program developments and operational changes have taken place this summer – all designed to help more people in need, improve access, ensure continuity of care and increase treatment outcomes. But one new, community-wide initiative has me particularly excited and hopeful for the future, Mental Health First Aid.

Mental Health First Aid is a unique and powerful vehicle for improved mental health literacy. It trains participants to identify, understand and respond to signs of mental illness on a first-aid basis.

“"This program is our best hope for identifying and intervening at the early signs of possible illness.”"

– DAVID SCHIMMEL, DLC CEO

Family members, friends, neighbors, teachers and co-workers are the people most likely to notice when an individual's behavior changes, but they usually don’t know what those changes mean or how to help. Mental Health First Aid puts that information into the hands of the public to prevent terrible headline making tragedies.

Mental Health First Aid teaches how to help someone developing signs and symptoms of mental illness or an emotional crisis. The program introduces participants to risk factors and warning signs, builds understanding of their impact, overviews common treatments and teaches how to safely de-escalate a crisis situation.

This program dispels old myths and negative stereotypes, challenges harmful misconceptions and provides a venue for our community’s determination to become empowered, take positive action and create meaningful positive change. As Southwest Florida’s leading provider of behavioral health solutions, several David Lawrence Center staff have already been certified in this nationally recognized program.

First aid puts the power of prevention in the hands of the community.
PROGRAM NEWS

Admission Services Revamped

With so many exciting renovations, expansions and program improvements taking place in the last several years, it was time to enhance our admissions process utilizing an industry best-practiced centralized assessment model. This new model guarantees that every individual accesses services in one location to optimize customer experiences and ensure timely access and continuity of care.

Clients now enter our system in a new, beautifully renovated space through a welcoming serene brick paved pathway and lush garden space complete with outdoor seating. They are greeted by a dedicated team of hand selected expert clinical staff focused solely on diagnostic treatment planning, triage services and service engagement in newly decorated, comfortable private offices.

This innovative walk-in admissions model allows individuals to be evaluated by a highly skilled behavioral health professional on the same day services are requested. This dedicated Admissions team carefully explains treatment options, answers questions, schedules any necessary follow up appointments and helps new clients navigate our customer friendly admissions process for routine, urgent and emergent care.

All new client assessments are available during normal business hours and in the evenings upon request in Admission Services located at the main campus in Building B-1.

SUCCESS STORY

Emma comes from a large, loving family. As a passionate, native New Yorker she was hit Especially hard by the 9-11 terrorist attacks and Hurricane Sandy and experienced her first hints of anxiety and depression at just six years old.

Her wellbeing further deteriorated when she moved to Naples away from her family and friends in the awkward middle school years. Kids bullied her for being different and she had trouble making friends. She withdrew from family and slept all the time. Uncomfortable with her new surroundings, she didn’t ask for help with her dyslexia and her ADHD didn’t help. She began having horrible panic attacks during tests and her grades plummeted. She was homesick and miserable and her parents feared the worst.

Emma’s mother sought help from a DLC outpatient therapist and psychiatrist who prescribed medication for her ADHD, anxiety and depression, but she was in need of a higher level of care. She was referred to the NCEF funded Wrap Around Collier program which provides community-based mental health treatment to high-risk, uninsured children.

The therapist met in Emma’s home and they tackled everything from homework and breathing techniques to asking for help and problem solving. She learned invaluable lifelong lessons about how to deal with blows that life can deliver.

Emma, now 18, moved back to New York and is nearing graduation with excellent grades. She doesn’t need medication and rarely has a panic attack. When she does, she uses the tools she learned and they dissipate within minutes.

“David Lawrence Center was there for me when no one else understood what I was going through.”

– EMMA, WRAP AROUND COLLIER CLIENT

David Lawrence Center is a not-for-profit, 501(c)(3) organization and is accredited by the Joint Commission on Accreditation of Healthcare Organizations. The Center is funded in part by the State of Florida Department of Children and Families (DCF) and the Department of Housing and Urban Development (HUD), Collier County Department of Housing, Human and Veteran Services, and private donations made through the fundraising efforts of the David Lawrence Foundation.
To celebrate the grand opening of their re-mastered, open air, Coastal-Italy themed Terrazza Restaurant, The Ritz-Carlton, Naples will hold a private dinner for up to 100 guests to benefit DLC. Tickets are a $100 donation to DLC. Reservations are available at 6:00, 6:30, 7:00 or 7:30 p.m.

SAVE THE DATE

EXCLUSIVE DINNER AT THE RITZ DECEMBER 2, 2013

NAPLES WOMEN’S KITCHEN TOUR JANUARY 22, 2014

The Naples Women’s Club will showcase select, exquisite kitchens in prestigious Port Royal area homes where prominent Naples restaurant chefs will offer gourmet samplings with proceeds benefiting DLC and three other local charities. Each home will have live music, unique floral designs, gift boutiques and prize drawings. Tickets are $100 or $150 per patron. Tours are either 10 a.m. or 12:00 p.m.

Over the summer, the DLC Young Executives hosted the sold out 2nd Annual Sunset Cruise with more than 150 young professionals and philanthropic community supporters filling the Naples Princess in support of the mission of the David Lawrence Center. The event raised nearly $5,000 for the Center’s innovative behavioral health solutions.

The dedicated and growing group is full steam ahead planning a busy event season. In October, they joined forces with several other philanthropic next generation groups for the friendraising 2nd Annual Season Kick Off reception at the von Liebig Art Center.

On December 7, 2013 at 6:00 p.m., they will host the 4th Annual Gulf Ball at Hamilton Harbor Yacht Club featuring cocktails and hors d’oeuvres, a silent auction, the great atmosphere of the gulf and live music by Frankie Colt & The 45s. Casual cocktail attire is encouraged. Tickets for $50 until Nov. 14, $60 until Dec. 6 and $65 thereafter can be purchased online at DavidLawrenceCenter.org.

Watch for more creative and fun events to help build awareness and raise funds for the mission of the Center.
VINTAGE PARIS TO BE DELIVERED BY AMAZING GALA LEADERSHIP

Plans are well under way for the Foundation’s 2014 signature fundraiser. The destination and theme have been set, co-chairs and honorary chairs named. Décor concepts created and fabulous auction items and sponsorships are coming in for the “Under the Eiffel Tower; A Journey to 1920’s Paris” Gala.

The gala will be held Friday, January 17, 2014 at 6:00 p.m. at The Ritz-Carlton, Naples Golf Resort and will transport guests to the world’s metropolitan center for spectacular cultural and artistic glamour during the post-World War I era when peace fell softly on the ‘City of Lights’. A time when soulful jazz played through the evening streets and gas lit, romantic promenades were filled with people dancing, dining and indulging in the economic prosperity and social and artistic dynamism of the roaring 20’s. The VIP Patron Party, sponsored by The Private Client Reserve of U.S. Bank, will be on January 9 at 6:00 p.m. in the private home of Pella and Jack Fingersh.

There will be endless opportunities to bid on French-inspired luxurious silent and live auction lots while dining on the finest French cuisine. This soirée of vintage Paris will feature the Laine Cooke Jazz Quartet for dinner entertainment with live band dance music by PowerHouse.

This amazing event is being masterfully planned by dedicated volunteers Caryn Hacker-Buechel and Amanda Jaron who are serving as Co-Chairs and Jacques and Lysielle Cariot who will serve as Honorary Co-Chairs. With this dynamic team’s unwavering passion for mental health and our donors continued generous support, we are poised to exceed our fundraising goals so we can help more people at this time than in any other during our 45-year history and invest in new innovative programs.

Tickets are $500, $1,200 per VIP patron, and a variety of sponsorship opportunities are available. To learn more, call (239) 304-3505.

SPECIAL EVENTS

NAPLES ART, ANTIQUE AND JEWELRY SHOW PREVIEW
FEBRUARY 6, 2014

The Naples Art, Antique and Jewelry Show opening night preview will be held at 5:00 p.m. under a tent in downtown Naples and feature complimentary champagne, hors’d oeuvres, and the 2014 show catalogue. Guests will be the first to have access to 50,000 sq. ft. of fine art, jewelry, furniture, porcelain, silver, glass, textiles and sculptures from the collections of 75 internationally acclaimed exhibitors. Tickets are a $75 donation to David Lawrence Center.

THIRD ON CANVAS ART AUCTION
FEBRUARY 9, 2014

This February, 40 local, artists will paint in and around the buildings, fountains, plazas, and courtyards of the Third Street South historic district and then auction their art for charity during Third on Canvas. Painting days are February 3 and 4 throughout the Third Street South shopping district, Crayton Cove, Palm Cottage and the beach. The Art Auction will benefit DLC and be held February 9 at 5:30 p.m. at a private club in Port Royal. Wine and hors d’oeuvres will be served. Tickets to the event are $125 and $2,500 per sponsor table of 10.

For sponsorship or ticket information, visit DavidLawrenceCenter.org or call (239) 304-3505.
FACT:
In fiscal year 2012-2013, 7,633 people were enrolled in mental health and substance abuse treatment. A total of 43,314 services were provided to children and 111,748 services were provided to adults. An additional, 35,191 people received outreach and prevention services.
Planned Giving

A donation to charity can create an improved sense of well-being. Knowing that you sacrificed something such as time, finances or property in order to help others in need can give you a sense of purpose in life. Planned gifts can provide that satisfaction along with benefiting the donor’s financial and estate plans. Take this quiz to see how much you know about Planned Giving options.

What Do You Know About Charitable Gifts?

Take our Quiz to Find Out

1. With a charitable gift annuity, a donor transfers assets to a charitable organization in exchange for the organization’s promise to pay one or two annuitants payments for a set number of years.
   True or False

2. An arrangement in which your home can become a valuable gift to David Lawrence Center even while you are still living in it is called:
   a. home preservation gift
   b. a retained occupancy estate
   c. a retained life estate
   d. an estate occupancy gift

3. A charitable lead trust is an excellent choice if your goal is to make a charitable gift that also secures lifetime payments for yourself and a second individual.
   True or False

4. When you establish a charitable remainder trust, you may receive an income for the rest of your life, as well as a current income tax deduction.
   True or False

5. A simple gift you can designate for David Lawrence Center by adding specific language to your will is:
   a. an honorarium
   b. a bequest
   c. a remainder provision
   d. a charitable addendum

For answers to these questions and much more information about charitable gift types, visit our planned giving website, www.DavidLawrenceCenter.org, and click on “Ways to Give.”

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Through increases in divorce and remarriage, the concept of ‘family’ has changed. Along with that modification, came an altering of what the definitions and expectations are that seem to be attached to ‘family’. Gone are the days when families included grandparents, cousins and uncles, etc. who ate at the same table and lived within the same city. We are a transient world and this has created, in many cases, a sense of detachment from those we love.

The often unspoken problem of estrangement and alienation, where adult children have chosen to stop or severely control communication with either a non-custodial parent or their children’s grandparents, is a relatively new issue in the field of mental health. The reasons for this life-altering and painful situation are varied, however, the results are clear.

Having mutually supportive generations, which grow by marriage and addition of children, has been the pattern of successful multi-generational families, tribes, communities and larger societies since the beginning of time. Grandparent alienation denies the natural ebb and flow of responsibilities, caretaking and love from grandparents to their children and grandchildren, but it also halts this progression in the other direction. These grandchildren and adult children do not grow from the benefit of loving and caring for an older adult. The fallout from this issue is great.

Symptoms of depression, sleep disorders, TMG, anxiety, and gastrointestinal issues are some of the problems that are seen when people struggle with this issue.

Individual and family therapy and self-help groups like Alienated Grandparents Anonymous (www.aga-fl.org) can be helpful. For individuals who may be dealing with any aspect of fractured relationships, talking to one of our professional therapists can help. For more information, call 455-8500.

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**DONOR FEATURE**

**Old Naples Gift Shop BR Uno Stocks Encore for Grand Reopening**

Long-time, dedicated corporate partner BR Uno, the upscale gift store on Third Street South, and their management have gone above and beyond this month and generously donated $40,000 in merchandise to David Lawrence Center. The gift came at the perfect time and aided in stocking the inventory at our Encore Resale Shop in celebration of the Grand Reopening. Owners Bruno Dhaine and Rick Goldstein and Manager Jerry Kraft have been advocates of our mission for nearly ten years. In their philanthropic partnership with DLC, they have assisted in the allocation of silent auction items for our fundraising events and they regularly support and attend the annual signature gala.

Most of the unique gift items that BR Uno markets are from Europe – including jewelry, watches and handbags. The charming shop offers a myriad of brilliant possessions that can add a perfect touch of elegance to your wardrobe, home or beloved pet making their items a perfect addition to Encore’s offerings. Thanks to BR Uno’s gracious contribution and continued partnership, Encore now has a wonderful selection of distinctive items on the sales floor that will directly benefit the Center’s programs and services. If you are looking for a great deal on BR Uno’s unique European gifts, stop by Encore. When shopping at BR Uno’s be sure to thank the team for their continued support.

Nearly one in three parents estranged from their children reported having contemplated suicide – 10 times the national average of suicidal thoughts.

– SOURCE: ALIENATED GRANDPARENTS ANONYMOUS
A lot has happened this summer at the Encore Resale Shop. The store implemented some exciting changes and renovations designed to maximize the fundraising capabilities, improve the shopping experience and enhance the product offerings. These big plans to reposition, reinvigorate and renew Encore will allow the Center to help thousands more in need.

The spruced up store is now a donation-based, upscale boutique resale store and no longer accepts items on consignment. Encore will continue to feature the gently used, high quality, name brand furnishings, housewares, accessories and collectibles for the home that our loyal customers have come to know, and in addition will now have designer and exclusive brand apparel and accessories for women. Another exciting change is their new expanded hours Mon. - Sat. 10 a.m. - 4 p.m.

Encore reopened this month just in time for season thanks to a huge volunteer effort from David Lawrence Center employees and one of our corporate partners, Target. Target is highly dedicated to service within local communities, so when our and Target Pharmacy Consultant Doug Braun heard about the need for volunteers for staging, he used his additional position as Community Captain to provide a group of managers to help out.

Several hundred curious shoppers came to the Grand Reopening Celebration to check out all the changes and shop for great deals including DLC and Encore Founder Polly Keller who was impressed!

Remember one hundred percent of the proceeds from donations and purchases through Encore go to ensure that DLC services remain affordable and effective. Stop by and see for yourself all the exciting changes, donate items or make a purchase. Check out Encore’s new Facebook page at www.facebook.com/encorereresalenaples for routine inventory sneak peeks, special offers, staging tips and donation and volunteer news.